

# 2017 Annual Report

## Building Relationships - One Visit at a Time

For more than 30 years, Help At Your Door has served Minnesota's aging population with the goal of helping individuals remain healthy and at home. Each day, our volunteers and staff offer a helpful hand to connect with seniors who need a little extra support to remain independent.

Meet John Meyer and his son, Scott, who have both stepped up and given back to those in our community who need help. John began bringing food into our clients' homes in 2000 and his passion for serving seniors was evident in every delivery he made. He brought so much more than food; a friendly face, compassion, and a little extra help have built lasting connections and made meaningful impacts on people's lives.

Seven years ago, Scott decided to follow in his father's footsteps, and since then has helped ensure that area seniors have what they need to remain independent. Ernestine, 85, put the connection together and realized that both father and son have been there for her: "Help At Your Door has been a lifesaver for me."



*Two generations serving our clients just like family – Ernestine with Help At Your Door drivers: father, John and son, Scott.*

These moments, and the relationships that have developed over the years, inspire our work. While our services are critical to ensuring that those who we serve can remain in their homes, it is the day-to-day interactions and commitment to our clients' well-being that set us apart and allow us to continue our important work.

 To read the full story, visit: [helpatyourdoor.org](http://helpatyourdoor.org)

## Client Testimonial



“Yesterday was the first time we have used Help At The Door transportation service and to our delight it was more than we anticipated. When we called for a ride we mentioned the fact that my wife needed help down our outside steps and to get to the car. Your driver, Christen, was the perfect person to handle these challenges. She also came to pick us up when we finished our appointments. She took us home and helped my wife into our house. Your service and your driver were so satisfying that we are already thinking about our next appointments.”



**Our Mission:** is to help seniors and individuals with disabilities maintain their independence and continue living in their homes.

**Our Vision:** a community where aging is a positive experience.



## Board of Directors

Karen Polzin, *Board Chair*  
Retired, Cargill Executive

Geoff Pescheret, *Board Vice-Chair*  
Retired, Vice President, General Mills

Emily Scheevel, *Treasurer*  
Principal, CliftonLarsonAllen

Brad Johnson, *Secretary*  
Retired, UnitedHealthcare

Brett Anderson  
President, St. Croix Advisors

Chris Chambs  
Vice President, Finance, Allianz Life

Catherine Gump  
Retired, Cargill Executive

Kristin Ojala  
Senior Manager, Global Travel &  
Employee Services, General Mills

Ginger Sisco  
Principal, Sisco Public Relations Inc.

Scott Zimprich  
President, The Gecko Group

## Executive Director's Note

2017 was a year of change for Help At Your Door. Committed to meeting the diverse needs of our clients, their families, and caregivers, we expanded our services. In addition to bringing food to those in need, we now offer Home Support and Transportation, all of which help people continue their lifelong routines and stay connected to their communities.

I would like to thank all our clients, caretakers, volunteers, staff and donors. It is a privilege to interact daily with people who care deeply about the independence of seniors and people with disabilities.

Being independent does not mean doing everything yourself. Knowing when to ask for help is often the key to preventing injury and improving quality of life. Many older adults need only a small amount of support to remain healthy and in their homes – and our services are helping people do just that.

With the number of older adults expected to grow significantly in the coming years, it is essential that Minnesotans have the support to embrace aging. In the year ahead, we will continue our efforts, giving those that we serve the peace of mind that comes with using our trusted, experienced services.

Thank you for your investment in our organization. We could not do what we do without you.

Karen Cotch  
Executive Director

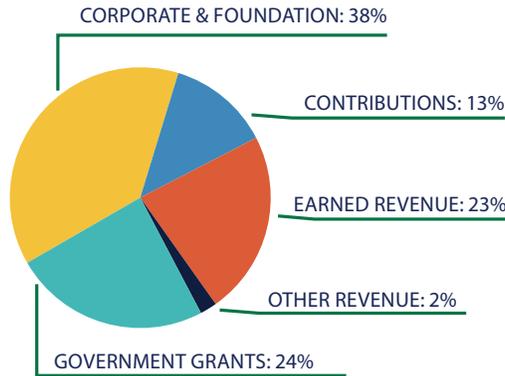
# \$ Financials

## Revenue

Corporate & Foundation: \$439,147  
 Government Grants: \$281,308  
 Earned Revenue: \$262,824  
 Contributions: \$146,393  
 Other Revenue: \$24,284

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Total Revenue: \$1,153,956



Source: independent audit of financial statements for year ending in September 30, 2017.  
 Conducted by Olsen Thielson & Co., Ltd.

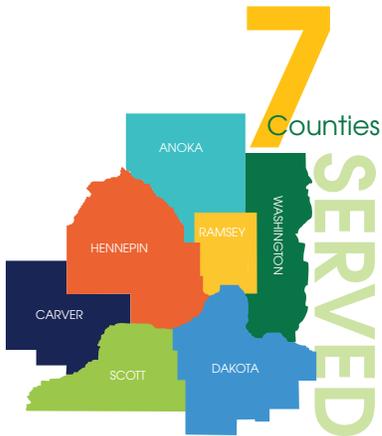
## Expenses

Programs: \$794,484  
 Administrative: \$80,578  
 Fundraising: \$113,522

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Total Expenses: \$988,584

## Who We Help



**1,317**  
 Clients Served

46%  
 have incomes between 100%-200% of poverty

82%  
 live alone

45%  
 are over the age of 80

34%  
 have income levels below poverty

## How We Help

**609** & **21** have made **42,722** & delivered **\$1,080,809**  
 Volunteers Staff Personal Client Interactions Total \$ of Food Deliveries

651-642-1892 | helpatyourdoor.org



# Partners & Supporters

## **CORPORATIONS & FOUNDATIONS**

3M Gives  
3M Foundation  
AARP Foundation  
Aetna Foundation  
Allianz Life Insurance Company of  
North America  
Allina Health System  
Ameriprise Financial  
Andersen Corporation  
Blue Cross Blue Shield of Minnesota  
Briggs and Morgan, PA  
C.H. Robinson Foundation  
Casey Albert T. O'Neil Foundation  
CDF Foundation  
Columns Resource Group Foundation  
Coulee Bank  
Cub Cares Community Fund  
Cub Foods  
Delta Dental  
Doherty Family Foundation  
Elmer L. & Eleanor J. Andersen Foundation  
Entegris Charitable Fund of  
Minneapolis Foundation  
F.R. Bigelow Foundation  
General Mills Foundation  
Hardenbergh Foundation  
H.B. Fuller Company  
Hardenberg Foundation  
Holden Family Foundation  
Hugh J. Andersen Foundation  
James R. Thorpe Foundation  
Katherine B. Andersen Fund of  
The Saint Paul Foundation  
Land O'Lakes Foundation  
Leonette M. and Fred T.  
Lanners Foundation  
Minneapolis Foundation  
Otto Bremer Trust  
Richard M. Schulze Family Foundation  
Ronald Fingerhut Family Foundation  
Sociable Cider Werks, LLC  
Simma Flottesch & Orenstein Ltd  
Stevens Square Foundation  
Target Foundation  
TDS Telecom  
The Prudential Foundation  
The St. Paul Family Foundation

## **CORPORATIONS & FOUNDATIONS** *continued*

Thomson Reuters  
Thrivent Financial Foundation  
UnitedHealth Group  
Westwood Professional Services, Inc.  
Xcel Energy

## **STATE OF MINNESOTA - CITIES AND COUNTIES**

City of Edina  
Community Action Partnership of  
Suburban Hennepin  
Metropolitan Area Agency on Aging  
Minnesota Department of  
Human Services  
State of Minnesota

Contracts for waived services with  
counties and health plans: Anoka,  
Carver, Dakota, Hennepin, Ramsey,  
Scott and Washington Counties.  
Blue Plus, Health Partners, Medica,  
Metropolitan Health Plan and UCare.

## **COMMUNITY ORGANIZATIONS**

Anoka Women of Today  
Burnsville Rotary Foundation  
Collegiate School  
Eagles 3208  
Hiawatha High  
New Hope Women of Today  
Stillwater Rotary  
Vadnais Heights Lions Club  
Woodbury Women of Today

## **FAITH-BASED COMMUNITIES**

Holy Name Church  
Macalaster Plymouth United Church  
St. Paul's Church Home  
Wooddale Church

**32**

Personal  
Interactions  
per Client

# thank you!

to our partners and  
donors for their support  
and commitment to  
helping people age  
successfully in our  
community.

# Who We Are

Help At Your Door, formerly known as Store to Door, was established as a 501(c)(3) nonprofit in 1984 by a researcher from the Wilder Foundation who recognized that many seniors wanted to continue living independently in their homes, but were at risk of placement in costly care facilities due to lack of basic support. For the past thirty years, Help At Your Door has enabled people to age confidently at home by providing food access, companionship, and a helpful hand in the seven counties encompassing Minnesota's Greater Metro Area.



To better meet our clients' needs, in 2016 we incorporated Live Well At Home, a risk-screenings system. Extensive needs assessments showed that our clients needed additional services to remain at home, with basic chore assistance and transportation being at the top of the list.

Realizing that we could do more to help individuals embrace aging and live independently, in 2017 we became Help At Your Door, expanding our offerings to include Transportation and Home Support services. With a group of caring staff, more than five hundred volunteers, and a board of directors filled with skills and expertise, we reduce barriers by providing a friendly hand to help our clients stay in their homes.

## Our Services

[helpatyourdoor.org](http://helpatyourdoor.org) | 651-642-1892

### GROCERY ASSISTANCE



Our service provides access to nutritious food, personal contact, and a helpful hand in your kitchen.

- Easy-to-use product catalog that includes food items and household essentials
- Orders can be placed online or over the phone
- Delivery of groceries and help with putting items away
- Accept EBT payments/SNAP benefits



Need a little help around the house? Whether it's vacuuming or hanging pictures — we can help keep your home orderly inside and out.

Help At Your Door offers both chore assistance and home repair services. Examples include: dusting, washing windows, cleaning counters, organizing areas, installing accommodation features, repairing drywall, hanging decor, painting walls, and more!

### TRANSPORTATION



With a team of personal drivers, we can get you where you want to go — even if you just want to get out of the house.

- We can take you to appointments and anywhere else within the seven counties we serve.
- Do you have a list of errands to run? No problem. We can make multiple stops and wait for you.
- Want a friend to come along? Rides can be accompanied.



1935 West County Rd B2, Suite 250  
Roseville, MN 55113

651-642-1892 | [helpatyourdoor.org](http://helpatyourdoor.org)



**Helping seniors and individuals with disabilities  
maintain their independence and continue living in their homes.**  
*Help At Your Door is a 501(c)(3) nonprofit. Donations are tax deductible.*

## Giving Back

### VOLUNTEER

There are several ways to give your time to those who need it most. Opportunities include: home helper, handyman, personal driver, delivery assistant and more! Looking for group volunteer activities? We have those, too.

### DONATE

As a nonprofit, we rely on donations to help those that we serve remain independent and in their homes. We believe that aging should be a positive experience. Whether one-time, monthly, or in honor of someone special, every gift helps.

### VISIT

To learn more and give back, visit: [helpatyourdoor.org](http://helpatyourdoor.org)

**Thank you for  
your support!**

This year, more than

**600**

Help At Your Door's  
volunteers gave

**24,171**

hours.