



SHE HAS GIVEN BACK TO OUR COMMUNITY FOR THE PAST 60 YEARS

& wants to continue living in her home.



AGING MINNESOTANS NEED YOUR SUPPORT.

Can you help us do more?

SOUPER BOWL

35 years of providing access to food

Celebrate with Help At Your Door

Thursday, January 31, 2019 | 5:30 p.m. - 8:30 p.m.

Brookview, Bassett Creek Room

316 Brookview Parkway S., Golden Valley, MN

One in four seniors lives alone, and in our state, over 100,000 are threatened by hunger. Between 2010 and 2030, the number of individuals who are older than 85 will more than double.

For the past 35 years, Help At Your Door has been providing access to food so that older adults in the Twin Cities can maintain their independence and continue living in their homes.

WHO WE HELP:

46%

have incomes between 100%-200% of poverty

82%

live alone

45%

are over the age of 80

34%

have income levels below poverty

HOW YOUR SUPPORT HELPS:

\$110 provides one month of services

- 2 grocery deliveries
- 4 thirty-minute rides
- 1 two-hour home-support session



All proceeds will go towards supporting seniors in the greater Twin Cities metro. LEARN MORE: helpatyourdoor.org

8441 Wayzata Blvd., Ste. 160, Golden Valley, MN 55426 | 651-642-1892 | helpatyourdoor.org



SPONSORSHIP LEVELS

	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Identified as Title Sponsor with key signage on all materials	X		
Prominent display of logo on all print and digital event advertising	X		
Highlight of company on Help At Your Door's blog displayed on website homepage and "News and Events" page (5,000 visit/month)	X		
On-site recognition on the day of the event, including distribution of promotional items at welcome table and opportunity for on-screen display of business logo at event	X	X	
Opportunity for Help At Your Door employees to present to company (mission, service, volunteer opportunities)	X	X	
Social media promotion on Help At Your Door's Facebook (700+), Twitter (300+) and LinkedIn	X	X	
Complimentary tickets to the event. Each table includes 8 seats.	X (2 table/16 tickets)	X (1 table/8 tickets)	X (1 table/8 tickets)
Inclusion of company's logo on Help At Your Door's website	X	X	X
Company identification in Help At Your Door's upcoming Annual Report (3,000 printed)	X	X	X
Recognition of sponsorship in Winter e-newsletter (1,200 subscribers)	X	X	X
Access to Souper Bowl sponsorship toolkit to highlight company's involvement. Includes: sample social media posts, sample blog post, logo, and Souper Bowl sponsorship badge	X	X	X

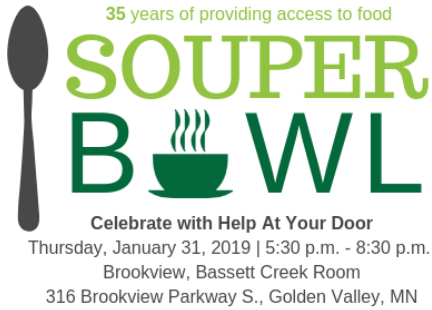
Please email company logo to marketing@helpatyourdoor.org. Sponsorship assets provided upon receipt of payment and can be used for up to 6 months.



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SPONSORSHIP AGREEMENT



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AGING MINNESOTANS NEED YOUR SUPPORT.

Help us ensure that seniors in the Twin Cities have everything they need to continue living in their homes.

SELECT SPONSORSHIP LEVEL:

GOLD \$2,500

CHECK ENCLOSED (Payable to Help At Your Door)

SILVER \$1,000

I DO NOT WISH TO SPONSOR AT THIS TIME, BUT WOULD LIKE TO MAKE A DONATION OF \$_____

BRONZE \$500

CONTACT INFORMATION:

Name of Business:		
Contact Name:		
Address:		
City:	State:	Zip:
Email:	Phone:	
C.C.#:	Expiration:	CCV:
Signature*:		Date:

*My signature indicates authorization to make this commitment.

Completed forms can be sent to: givingback@helpatyourdoor.org